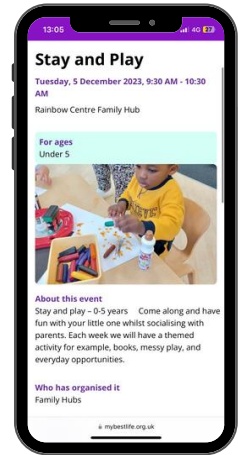




## PARTNER TOOL KIT

Our brand-new website My Best Life makes it a whole lot easier for families to find out what's on in Sunderland.

This toolkit has been created to make it easier for those who want to help raise awareness of My Best Life and the free services and advice on offer to families through Sunderland's Family Hubs and online.



At the core of every Family Hub network is a great Start for Life for babies, from conception through to 2 years old. Support is also available to families of children aged up to 19, or to children with special educational needs and disabilities (SEND) aged up to 25.

Our ambition is to ensure that local families can access the right support, at the right time, in the right place, with the right people.

## FIND OUT MORE

If you have any questions or opportunities to promote My Best Life and require additional material or would like our team to attend an event, please email [communications@togetherforchildren.org.uk](mailto:communications@togetherforchildren.org.uk) with your request and timeframes.



# NEWSLETTER COPY

My Best Life is a brand new website offering events and advice for families in Sunderland, offering an easy way to explore and discover exciting family-friendly activities and support services happening in Sunderland's Family Hubs and online.

Whether you're wanting playdates for your little ones, looking for expert advice, or you're hoping to meet people just like you, My Best Life helps you get connected to local resources, events and services in Sunderland that will help you and your family thrive.

You'll find everything from parenting workshops and playgroups to interactive classes and support networks and it is available in over 100 languages.

Find out more at [www.mybestlife.org.uk](http://www.mybestlife.org.uk).

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# SOCIAL MEDIA COPY

## Option 1

Whether your wanting playdates for your little ones, looking for expert advice, or you're hoping to meet people just like you, My Best Life helps those in Sunderland get connected to local resources, events and services in @FamilyHubs that will help you and your family thrive.

Head over to [www.mybestlife.org.uk](http://www.mybestlife.org.uk) to find out more.



[Click here to download social media images](#)

# SOCIAL MEDIA COPY

## Option 2

Whether you're wanting playdates for your little ones, looking for expert advice, or you're hoping to meet people just like you, My Best Life helps those in Sunderland get connected to local resources, events and services in @FamilyHubs that will help you and your family thrive.

Head over to [www.mybestlife.org.uk](http://www.mybestlife.org.uk) to find out more.



[Click here to download social media images](#)

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## Option 3

Our brand-new website My Best Life is going to make it a whole lot easier to find out what's on in Sunderland for you and your family.

With events and advice for all ages, My Best Life is an easy way to explore and discover exciting family-friendly activities and support services happening in Sunderland's @FamilyHubs and online .

- Family friendly events for all ages
- Support through Family Hubs and online
- Practical guidance and parenting support
- Connect to local resources and services
- Be part of the local community

[www.mybestlife.org.uk](http://www.mybestlife.org.uk)



[Click here to download social media images](#)

# PRINTABLE ASSETS

We have produced some assets which can be used to promote My Best Life. The posters and leaflet can be downloaded by clicking on the images, or if you require printed copies, please email us at [communications@togetherforchildren.org.uk](mailto:communications@togetherforchildren.org.uk)



[Click image to download A4 and A3 My Best Life posters](#)



[Click image to download A5 My Best Life leaflet](#)

## OUR FAMILY HUBS



**Rainbow Family Hub**  
Washington, NE37 3AE  
0191 561 3995



**Bunnyhill Family Hub**  
Sunderland, SR5 4BW  
0191 561 8126



**Thorney Close Family Hub**  
Sunderland, SR3 4JQ  
0191 561 4127



**Coalfield Family Hub**  
Hetton, DH5 9NE  
0191 561 6625



**Hendon Family Hub**  
Coming soon