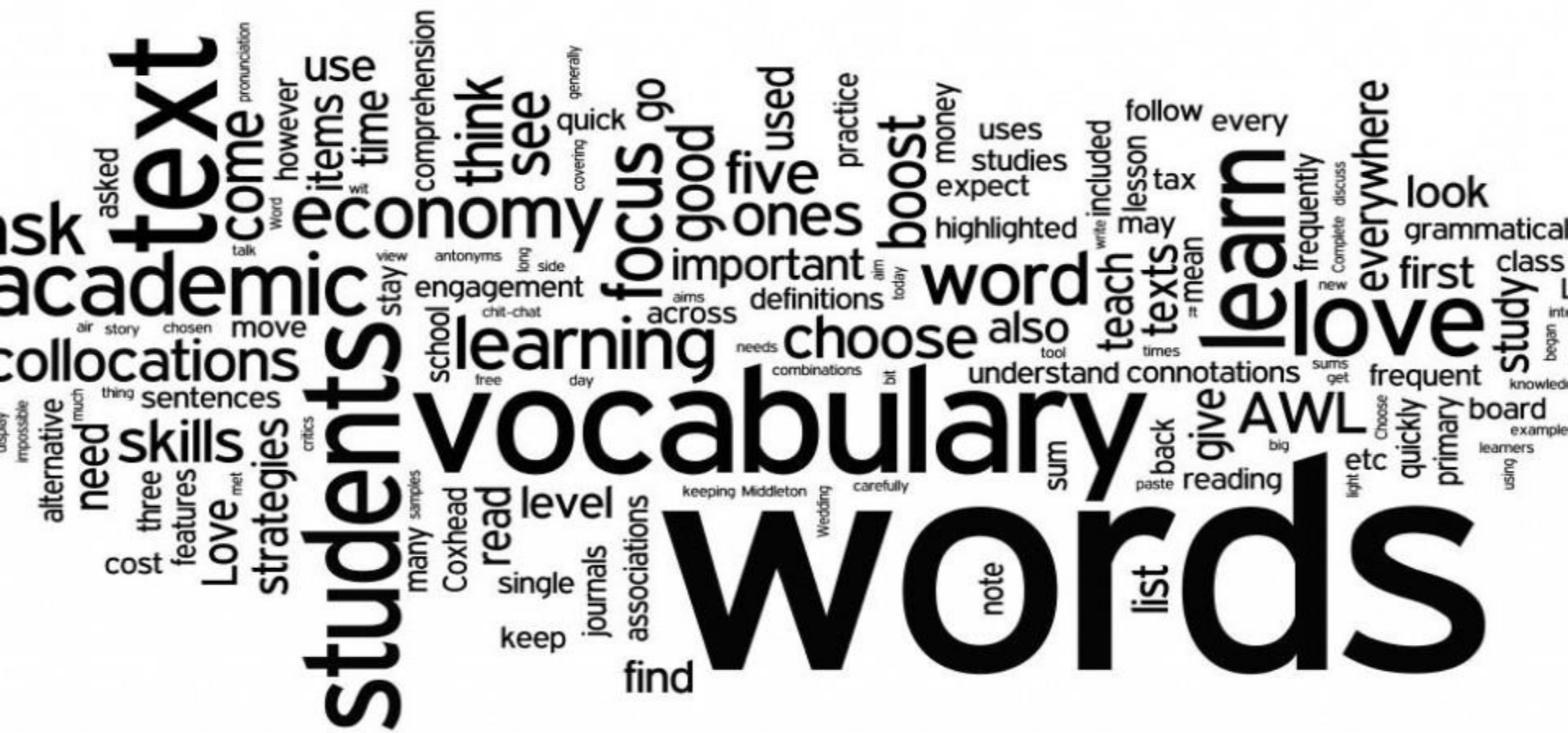


Word of the week



What and why

Our aim is to help you in your approach and understanding of academic material in any subject and gain more confidence.

All of the words used will appear on GCSE exam papers.

This week's word is...

Phenomenon

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Phenomenon

Synonyms

Origin of the word

Phenomenon

Noun

- a particular tendency, trend, inclination, feeling, or opinion, especially one that is preconceived or unreasoned: *illegal bias against older job applicants; the magazine's bias toward art rather than photography; our strong bias in favour of the idea.*
- unreasonably hostile feelings or opinions about a social group; prejudice: *accusations of racial bias.*
- an oblique or diagonal line of direction, especially across a woven fabric.
- *Statistics.* a systematic as opposed to a random distortion of a statistic as a result of sampling procedure.

Phenomenon

Reactance

The desire to do the opposite of what is requested or ^[L]_[SEP] advised, due to a perceived threat to freedom of choice

When offered information that conflicts with your original understanding, it can be hard to admit you were wrong or ill-informed. Ask if you are objecting to advice simply because it is interfering with your ego.

Watch the video 😊

<https://royalsociety.org/topics-policy/publications/2015/unconscious-bias/>

Bias

Use the word '**Bias**' to earn points!

Use the word of the week in your writing or in your discussions in class to earn points!

